Linewize
by Qoria

Student Digital Wellbeing: How To Build a Strategy for a Changing Online World

How Linewize can help Australian schools refocus their student wellbeing and cyber safety practices to help children thrive in their digital lives.



linewize.io

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Introduction

The digital landscape has undergone significant changes in recent years, prompting a shift in how children engage with technology.



Observations indicate a notable increase in concerning digital behaviours among young people. Educators now recognise this paradigm shift, understanding the intrinsic connection between students' digital experiences and their overall wellbeing.

As schools navigate these evolving challenges, there's a need to fortify digital safety measures and support students in developing responsible online behaviours.

Linewize is working with schools worldwide to help them adjust their digital wellbeing practices and refocus students back to learning and to more responsible online behaviours and interactions.

What Has Changed in the Lives of Our Students?

The increased use of digital devices by children has led to a rise in concerning online behaviours and external risks.

These include gaming and social media addiction, cyberbullying, excessive screen time, and more. All of these negatively impact students' mental health, academic performance, and social interactions.

And while student mental health is now at crisis levels, schools, parents, and caregivers still lack the knowledge and skills to help their children navigate the online world.

> 90% of Australian children play video games, with some 78,000 estimated to have some level of addiction.[1]



1. Centre for Digital Wellbeing — The Impacts of Social Media in Australia Research

Is This the New Normal?

The impact of rising online risk and dangers on learning/student outcomes is now a challenging reality for schools, and the pressure to address this has never been greater.

- Female youth suicide has doubled in 10 years.
- 64% of teens access porn at least once each week.
- 38% of children aged 13–15 have sent a sext and 62% have received them.
- Internet-related disorders are the fastest-growing mental health issue.
- The WHO has formally classified internet gaming as an addicitive disorder.
- Rates of online bullying have doubled in 10 years.
- 42% of teens report being bullied on Instagram.
- Suicide is the leading cause of death of youth people aged 15–24 in Australia.

When addressing any of these challenges, a major hindering factor is the cloak of invisibility.

Only if we delve deeper into the invisible reasons that lead to these problems will we be able to safeguard students from online distractions that impede learning and support their journey to academic success and positive life chances.

What We Don’t See

When a student steps into harm’s way or becomes vulnerable online, there can be clues staff or parents can see with eyes and ears alone: changes in mood or appearance or a sudden deterioration in academic performance, to name a few.

However, there are many more clues inside the child’s digital world that parents and schools have little access to and, therefore, are impossible to see.

Children’s online interactions (what they do, say, or share online) can put them in danger and reveal early-stage risk and behavioural patterns that may escalate without intervention. Such behaviours can also uncover vulnerabilities in other aspects of their lives, including mental health concerns or suicidal thoughts shared in online forums or quickly deleted documents.

We call this ‘see/can’t see’ phenomenon the Iceberg Effect. We believe it is one of the biggest challenges to child digital wellbeing today, and it’s a very real blindspot in schools worldwide.

Offline risks
you can see



Changes in behaviour. Injuries/bruises, tip offs from peers, absenteeism.

Digital risks
you can’t see



Online bullying or conversations about drugs/ extremism/being harmed, hidden bruises/ injuries, unspoken negative feelings and thoughts.



Making the Invisible Visible

To understand the impact that a student's digital life is having on their overall sense of wellbeing, there are 3 core areas we need to consider: where a student is at right now, where they are looking to be, and how these things are impacting their emotions.

Their Actions

"What are you doing, where are you going, who are you with?".

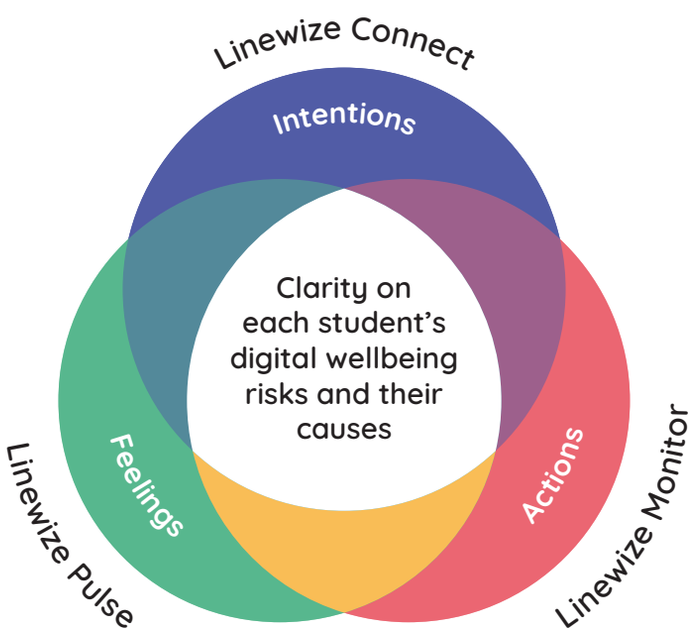
World over, we ask these questions of children every day — because we know that not having the answers could put their wellbeing at risk. Getting the answers to these questions in their digital lives is essential to understanding and ensuring their digital behaviours are healthy and positive.

Their Intentions

What students are doing and what they're thinking about doing could be radically different things. Understanding what or who is drawing their attention can make the difference between a child drifting invisibly towards dangers or being able to intervene early and help guide them back in the right direction.

Their Feelings

How a student feels is something that can be deceptively difficult to understand. In the busy world of a school, it can be all too easy to assume that 'they seem fine' based on the evidence that presents itself. But the only person who can know for sure is the child themself, and the only way to really understand that is to ask.



> False positives emerge when your visibility is limited to one area.
>
> The more we understand about these three core areas, the better equipped we will be to help every child thrive in their digital lives.

Why Cyber Safety Isn't Enough

But aren't we already doing this?

Maybe — but probably not.

For years, schools worldwide have thought about 'cyber safety' when it comes to supporting a student's digital wellbeing. The problem is that cyber safety is widely regarded as a reactive strategy, focused on highlighting where and when problems are occurring and then taking steps to try and prevent them from happening again.

> Actions are seen, but only after they happen. Intentions come to light but without context. Feelings are seen and heard, but only when we're concerned enough to ask.

But when we approach all of these areas proactively and holistically, we can start to embrace a new strategy — Digital Safeguarding.

At its heart, a Digital Safeguarding strategy supports early detection and prevention, looking for indicators of risks and dangers to a student's physical, mental, and academic wellbeing before they become serious problems that can have lasting consequences for the child.

We can truly understand where a student's actions, intentions, and feelings intersect and what support and guidance they need.

And as students' digital and physical lives become increasingly intertwined, the need for schools to move past cyber safety and towards a digital safeguarding posture grows increasingly critical.



More than 15 million students worldwide are safer because of our Digital Safeguarding technologies and support.

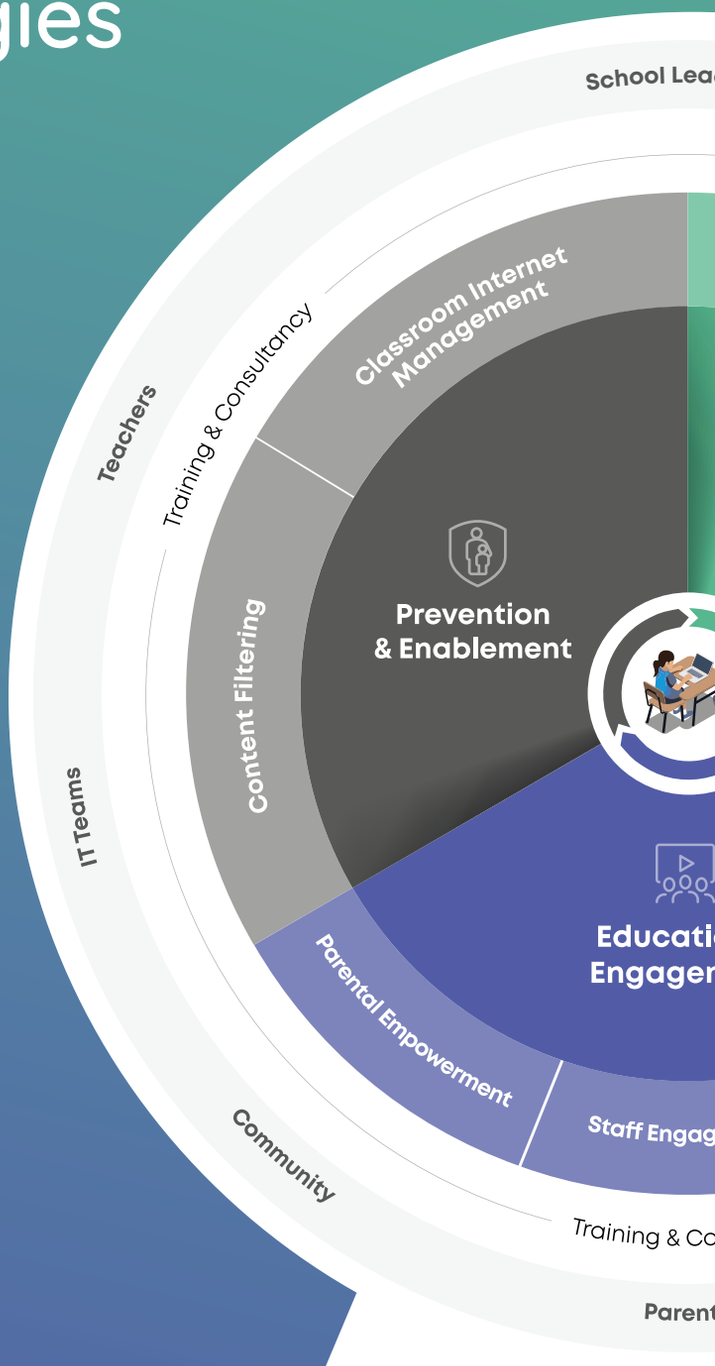
How Can Schools Refocus Their Digital Safety and Wellbeing Strategies

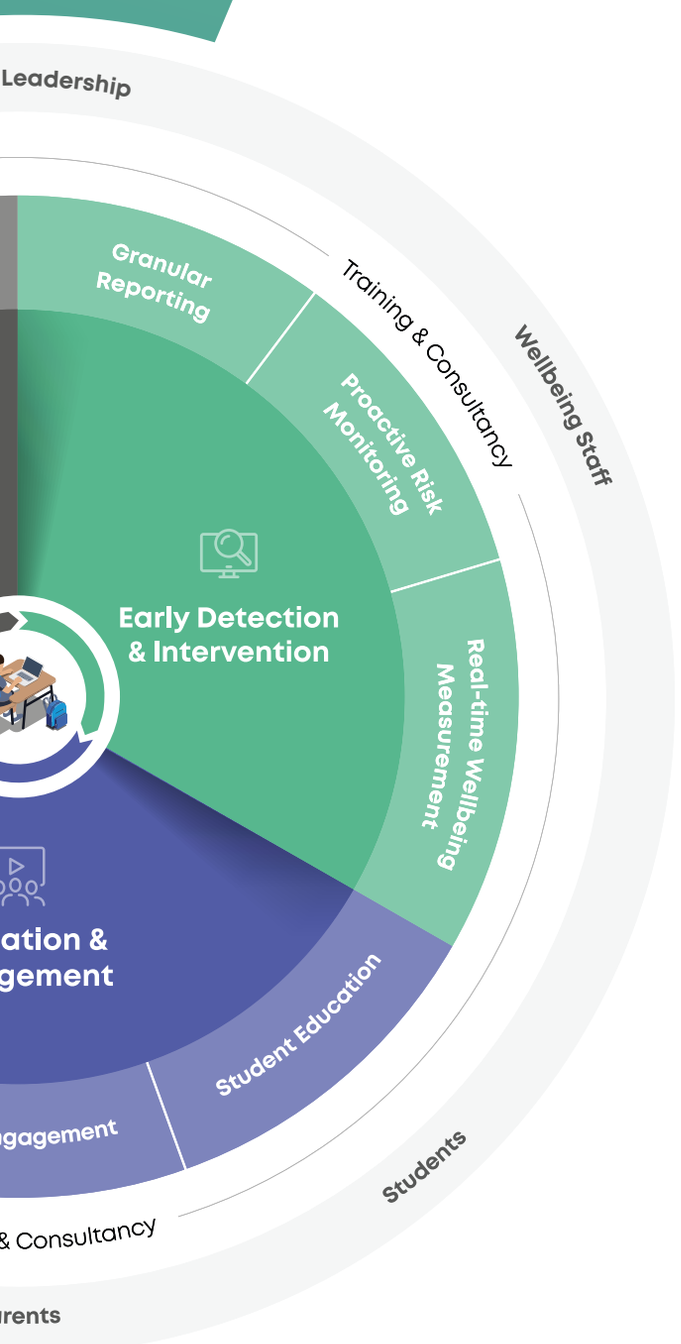
The Linewize Digital Safety and Wellbeing Framework

The Linewize Digital Wellbeing Framework is designed to elevate schools' digital strategies and refocus their efforts to be more effective, supportive, targeted, and proactive.

The Framework addresses the pressing need for greater visibility in students' offline and online lives. By utilising this comprehensive framework, schools can assess their current strategies and prioritise action areas where more visibility is needed for targeted support, allowing the implementation of proactive interventions that elevate the overall wellbeing of their students.

The right information. Right people. Right time.





Prevention & Enablement

Solutions in this pillar minimise exposure to known risks to prevent harm. They help decrease the need for intervention and are the first step to a child-safe and healthy digital life.

Early Detection & Intervention

Solutions here help identify the early signs of safety and wellbeing issues. They enable prompt intervention and help prevent escalation of impacted learning as well as social, emotional, psychological, or physical harm.

Education & Engagement

Solutions in this pillar educate and raise awareness of concerns. They facilitate school community engagement and empower them to be a key partner in safety & wellbeing objectives.

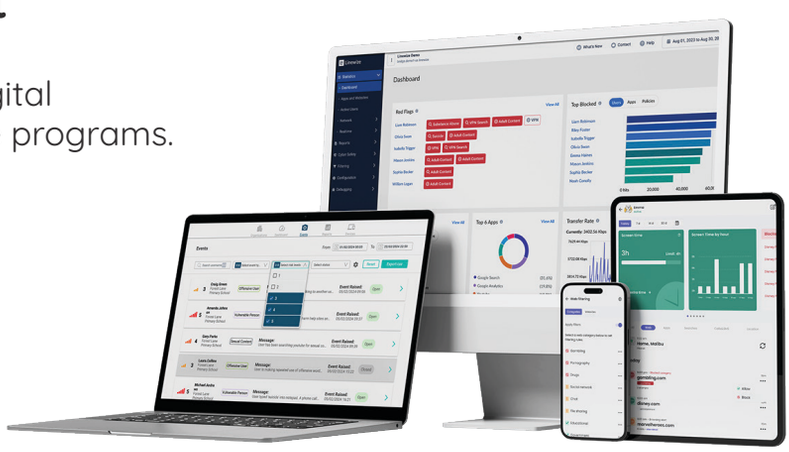
Our Approach

At Linewize, we believe that every child should have the necessary support and guidance to thrive in their digital lives.

Linewize provides the world's most comprehensive suite of student digital safety and wellbeing solutions to achieve this. Individually, they address a school's unique digital safety and wellbeing requirements. They also harmonise to form a cohesive strategy that schools can use to supplement their existing approach and elevate it to a level capable of addressing today's challenges. We call it the 'Linewize Wellbeing Ecosystem.'

Linewize Connect

The world's leading student digital wellbeing solution for 1:1 device programs.



Linewize Connect is an education client that sits on every learning device to keep students safe and protected in their digital lives. It enables IT leaders to unite stakeholders, including teachers and parents, behind a shared goal of keeping children digitally safe and protected at school, at home, and everywhere in between.

Linewize Connect is designed from the ground up to help schools address their biggest student wellbeing challenges. It addresses all challenges schools face from a single platform.

> Linewize Connect brings together a powerful suite of highly configurable tools that help schools tackle the toughest challenges they face when supporting students' digital development.

Linewize Connect enables IT leaders to:



Eliminate their hotspotting problem once and for all.



Avoid false positives and information overload.



Minimise digital distractions in the classroom.



Empower parents to manage devices when not at school.

Here's how

Protects the device, not just the network

Granular and flexible filtering tools allow ITs to create rules that ensure students always have the same protections, even if they are hotspotting.

Customisable reporting - right down to the individual student

Advanced peer comparison reports, AI risk detection, real-time alerting tools, and individual user dashboards enable ITs to ensure the right information to the right stakeholders at the right time.

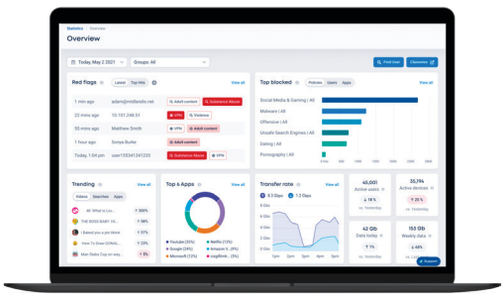
Powerful and intuitive tools give teachers complete internet control in the classroom.

Allow teachers to monitor screens, pause the internet and create their own rules to support their digital learning objectives, all without IT losing control of device safety.

Fully integrated parental control tools for home protection

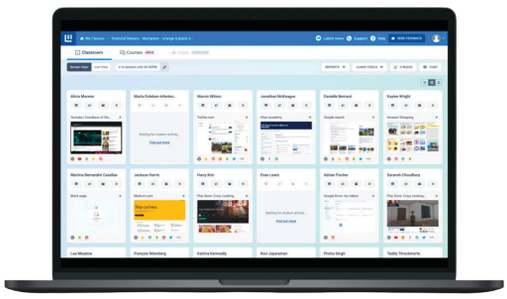
IT can keep devices safe outside of the school network while giving parents the ability to steer and direct their children's online behaviour and habits.

What's in Linewize Connect



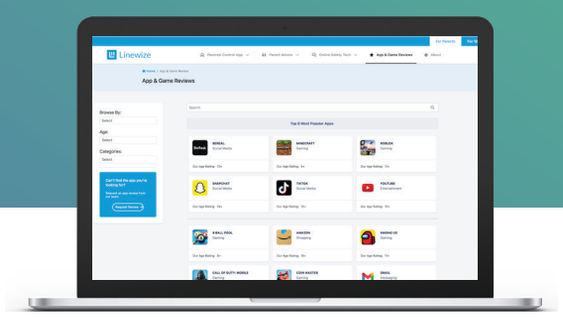
School Manager

An education-focused filtering and reporting platform that enables schools to positively guide every student's digital journey.



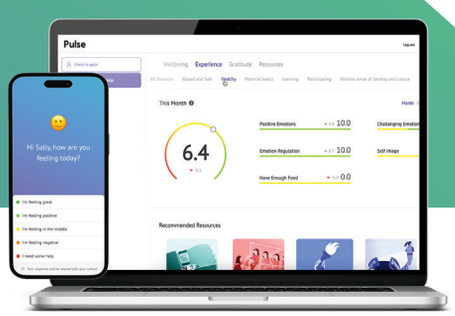
Classwize

A teacher dashboard that provides visibility and historical views of student online activity in lessons to ensure effective use of the internet.



Online Safety Hub

An online resource hub that delivers up-to-date guidance and advice to parents, staff and students around online safety issues.



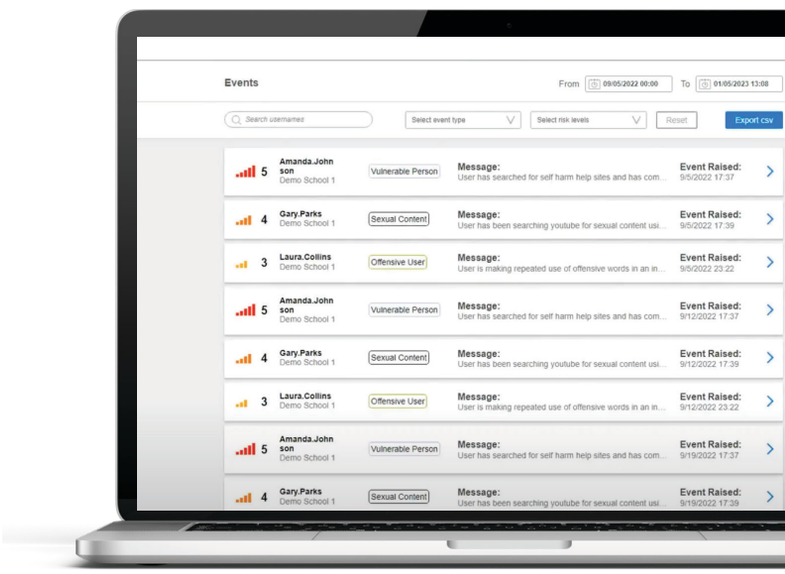
Integrated Parental Controls

An all-in-one integrated parental control and digital wellbeing solution for home protection.

Linewize Monitor

Linewize Monitor is a proactive Digital Safeguarding tool to help schools detect online and offline risks before they become real-life incidents.

It is both a software and a service. AI technology analyses digital behaviours for signs of risk or wellbeing issues and removes false positives. Any serious concerns are sent to a team of highly trained human moderators for assessment. If they determine any very high risks, including any danger to health or life, the moderators will phone the school 24/7. This happens within minutes of detection.

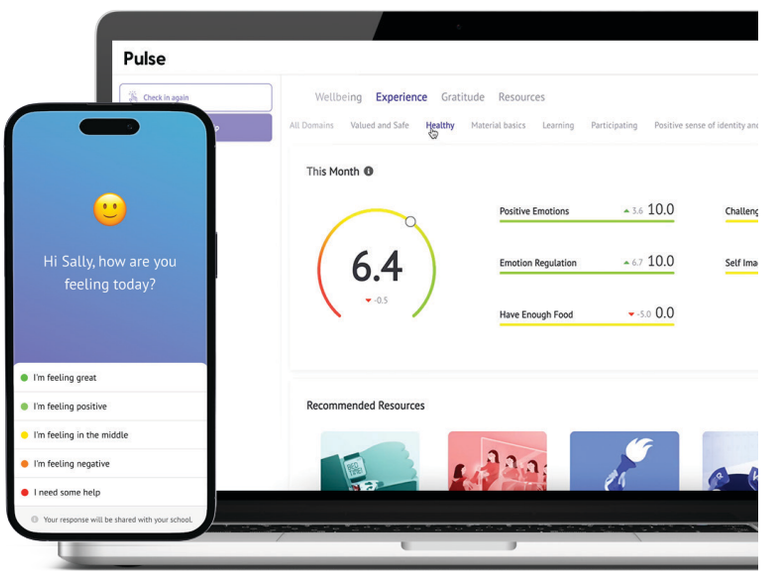


Linewize Monitor helps schools by:

- Alerting key staff to any digital risks or concerns and enabling early, evidence-based interventions to improve wellbeing and educational outcomes.
- Harnessing the power of AI technology and highly- trained human moderators working hand-in-hand to ensure serious risks to health or life are detected, and staff promptly notified.
- Detecting risks and preventing harm across a broad range of categories, including cyberbullying, suicide and self-harm, violence, oversharing, drugs, abuse and extremism.
- Highlighting only genuine issues or concerns. Removing false positives unlocks more time for wellbeing staff to provide pastoral support to students in need.
- Detecting concerning behaviours, online or offline and across all digital spaces, including social media, email and chat.
- Focusing engagements on students most in need of support.
- Providing a safety net in case anything does get missed – our team will call designated contacts if any student is at imminent risk of harm.

Linewize Pulse

Linewize Pulse is a revolutionary digital wellbeing feedback platform that provides leaders and pastoral teams with actionable data that allows them to understand where their students and schools are thriving and what needs work. It also enables staff to proactively support individual students and identify students who need immediate support.



Linewize Pulse helps schools by:

- Provide school leaders visibility of wellbeing across the school, years, and classes, highlighting areas where students feel they need more support.
- Gain student feedback to inform better decision-making with regular student check-ins providing data to support planning, resource allocation, and all-round decision-making.
- Identify students who need help and support targeted and rapid interventions where necessary.



ySafe by Qoria

ySafe, Australia's premier cyber safety education provider and longstanding partner of Linewize, boasts over a decade of experience engaging young minds and school communities across the country. Their expertise spans critical areas of cyber safety, including digital citizenship, cyberbullying, online privacy, and digital wellbeing, delivered through impactful and engaging in-person cyber safety events. As part of the Qoria family, ySafe collaborates to provide holistic education-based solutions to schools seeking comprehensive student wellbeing support. With a team of certified child wellbeing experts, former police officers, and teachers, ySafe's programs and workshops equip thousands of school communities each year with the knowledge and understanding to thrive in the online world.



A cyber safety day with ySafe includes a comprehensive and personalised experience for each and every school and features:

- Interactive presentations tailored for students of all ages, exploring vital topics like online reputation, social media, gaming, and sexting.
- On-demand professional development sessions for staff, equipping them with cutting-edge research, best practices, and resources in cyber safety.
- Informative and practical discussions with parents providing invaluable tips and tools to bolster their children's online safety at home.



Next Steps

As you are likely experiencing first-hand in your own education setting, student digital safety and wellbeing has entered a new era. What worked before may not work now. To ensure your school is ready to adapt, we encourage you to reach out to Linewize to learn about the support we can provide you and hear about the positive changes other schools are making.

Our experts are here to help. Reach out to us at **enquiries@linewize.io**

linewize.io



About Linewize

We empower school communities to guide students towards safe and positive behaviours in their digital lives.

When students know how to stay digitally safe and well, their confidence grows, their resilience increases, and their learning improves.

We combine Digital Safeguarding Technology, child psychology expertise, in-depth educational material and awareness initiatives to help schools build positive digital cultures – where students can thrive.

As the digital landscape has evolved, so have we. From our humble beginnings in user authentication and content filtering, we're now part of one of the biggest digital safety and wellbeing providers in the world. 27,000 schools and 22 million students rely on our technologies and educational programs every day.

Our goal is to work together to save and better children's lives, empower parents, deliver for tomorrow's educators, and to be a key influencer in digital safety globally.





World-leading digital safeguarding provider



Global team of certified cyber and wellness experts



22 million+
students protected



27,000+
schools supported

Want to learn more?

Contact us at **enquiries@linewize.io**.

Or visit **linewize.io** for more information or to book a demo.

Qoria

Linewize is part of Qoria, a global technology company, dedicated to keeping children safe and well in their digital lives. We provide the world's most comprehensive suite of digital safety and wellbeing solutions to 27,000 schools, 22 million students and 6 million parents.

Find out more
www.qoria.com

