

A long time away, well... next year



2027 PARTNERSHIP PROSPECTUS

May the 4th • The Gold Coast

*This isn't just a party. It's an alliance.*



If you were there at MITIE NITIE 2026, you'll know it set a new benchmark. It brought together the most influential voices in Australian education IT for an evening that delivered real value — for partners, for schools, and for the sector. With zero hard-sells.

The feedback we got from MITIE, from ISNSW, and from everyone who showed up was pretty clear: this collective, vendor-supported approach is exactly how we should be supporting this community — and we absolutely have to do it again.

**May the 4th be... awesome**

**MITIE NITIE**  
2027

**So... MITIE NITIE strikes back.**  
**What does 2027 look like? Honestly?**  
**The same but with laser swords.**

We're not even joking. Next year happens to fall on May 4th, which means only one thing: we're going back to a galaxy far, far away. And with the 50th anniversary of the franchise landing in 2027, the stars have literally aligned.

Think themed trivia (shorter this time), great food and drinks, fancy dress — and the same format that made 2026 so good: zero pitches, zero booths, and zero hard sell. Just genuine conversations with people who care about this community.

**This isn't just a party. It's an alliance.**

# Episode I Recap

## The Numbers:



Maxxed out venue capacity



14 trivia teams



500 decision makers from across Australian education IT in one room, in good spirits, with time to talk



*"MITIE NITIE was a fabulous event, great attendance, and everyone looked to be having a wonderful time."*

2026 ATTENDEE

*"It was a great night. Can't wait to be involved next year."*

2026 ATTENDEE

*"Uuuuuuur Ahhhhhrrrrrrr!"*

A WOOKIEE, PROBABLY



# Join the Alliance.

## What's in it for partners?

This alliance needs **15 official partners** to make the magic happen. It's not about picking sides — just decide what level of support you can give the community.

PARTNERSHIP · \$5,000 AUD

### Alliance Partner

**\$5,000** AUD

#### THIS IS THE WAY

The complete MITIE NITIE experience. Front-and-centre billing before, during and after the event. A crew role on the night. Your own trivia team. And a seat at the table in the most influential, connected room in Australian education IT.

**This is the level that makes the night happen — and the one everyone remembers.**

**The Partnership experience — over the page →**

SUPPORTING ROLE · SPOT PRIZE

### Rebel Sympathisers

**Donate a prize**

#### EVERY REBELLION NEEDS FRIENDS

We know a \$5k commitment might be a bit much for some companies. If it is, don't worry — you can still be part of the night and show your support.

Simply donate one of the spot prizes lined up for the night and get recognised as a supporter of this community, with a shout-out on the forum and at the event.

**Trust us — this community notices who shows up.**



THE ALLIANCE ASSEMBLES — MITIE NITIE 2026



# The Partnership experience

## Before the event

Building the hype

- You're instantly recognised as a company that genuinely supports this community and the entire EdTech sector. One of the good guys.
- Featured front and centre in all pre-event promotions, communications, the event landing page and digital screens, cementing your status as a MITIE NITIE 2027 Partner.
- Your logo proudly displayed on signage, pull-up banners, t-shirts, screens and more — showing everyone you're a key player in this collective effort.

## On the night

Where the magic happens

- A seat at the table in the most influential, connected room in Australian education IT — your chance for meaningful conversations with decision-makers and peers.
- A rostered crew role on the night — this is what sets real partners apart. And yes, you can rock a costume as a member of the event crew if you like!
- Field a team for the themed trivia night, with your own company name as a trivia team.

## After the event

A legacy that lasts

- Recognised in all follow-up communications and content, keeping your brand associated with the night's success.
- Linked with one of the most anticipated and talked-about events on the Australian education IT calendar — a true "Knight to remember".
- Priority consideration for 2028 before spots open publicly, securing your place in the next epic instalment.

What else you get depends on what you put in. Together, we know we can create another night to remember.



# Prizes worth dressing up for

We don't have everything figured out yet — but here's a taste of what's already lined up. You get the drift. **It's going to be epic.**



## PRIZE 1

### 10x \$250 gift cards

One for each member of the winning trivia team. Assemble your crew wisely.



## PRIZE 2

### \$1k custom saber

Twelve colours and real sound effects — for best dressed on the night.



## PRIZE 3

### \$850 figurine

Second best dressed — like this great sparkling crystal Vader figure.



## PRIZE 4

### \$499 LEGO® set

Third best dressed — like this cool LEGO set, the Mandalorian's Starfighter.

**Other spot prizes still to be determined!!** We don't have everything figured out yet. But you get the drift.

\*Actual prizes might change on the night due to availability. This competition is conducted independently and is not affiliated with, sponsored, endorsed, or administered by Disney Enterprises, Inc., Lucasfilm Ltd. LLC, or The LEGO Group. Any references to Star Wars, LEGO, or related intellectual property are solely for descriptive purposes and do not imply any partnership or approval.



# The ground rules

## WHAT NOBODY WILL GET

- ✗ **No special treatment**
- ✗ **No dedicated space**
- ✗ **No sales pitches or hard-selling**

This night works because every partner agrees to show up **as part of the community**, not as a vendor trying to extract value from it. That's what makes the room feel the way it does. And that's what keeps people coming back.

## THIS IS WHAT YOU'LL GIVE

- **A dedicated contact** during the planning phase
- **Active contribution** — people power on the night itself
- **Genuine participation** — we want allies ready to put some skin in the game, not just appear

The more you put in, the better the night gets for everyone — **including you**.

## How do we join the Alliance?

- 1** Fill out the **pledge form** to confirm your commitment (link and QR code on the back page).
- 2** MITIE will send you an invoice for a **\$1,000 deposit**, payable within 30 days. As soon as it's paid, your place is secured. All invoicing and payments go directly to MITIE.
- 3** You'll start being promoted as one of the good guys across all pre-event hype.
- 4** A final invoice for the balance will be due by 31 January 2027.

**Reminder: once the 15 seats are gone, they're gone.**





## MITIER Together

MITIE NITIE is an extension of everything this community stands for — and a chance for vendors to demonstrate they're part of it, not standing outside it.

If that sounds like your organisation, we'd love to have you with us.

[Click here to join the Alliance →](#)



Reading this in print? Scan the QR code to open the pledge form and secure your 2027 partnership spot.

\* Priority consideration will be given to 2026 MITIE partners if applications exceed capacity.

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**See you on May the 4th**